

**Date: 25 April 2018**

**For immediate release**

**New video explains importance of social service workers' online behaviour**

The Scottish Social Services Council (SSSC) has produced a new video explaining its **Social media guidance for social service workers**.

There are many parts of the Codes of Practice for Social Service Workers that are relevant to social media. The video animation explains how workers can use the guidance to make sure their online behaviour is of the same standard as their day-to-day practice at work.

SSSC interim Chief Executive Lorraine Gray said:

'Social media is a great way for people to connect and share information. It's important to help people understand how to use social media responsibly and how to exercise care when using it. This animation shows how they can use social media in a way that doesn't conflict with their professional social service role by highlighting the Codes of Practice and the need to maintain professional boundaries at all times.

'I hope the video provides clarification and gives workers the confidence to use social media appropriately'.

The video animation is available on our website:

<http://www.sssc.uk.com/socialmediaguidance>

ENDS

**Notes to the editor**

**Media enquiries**

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**Background**

The Scottish Social Services Council (SSSC) is the regulator for the social service workforce in Scotland. Our work means the people of Scotland can count on social services being provided by a trusted, skilled and confident workforce.

We protect the public by registering social service workers, setting standards for their practice, conduct, training and education and by supporting their professional development. Where people fall below the standards of practice and conduct we can investigate and take action.

We:

- publish the national codes of practice for people working in social services and their employers
- register people working in social services and make sure they adhere to our codes of practice
- promote and regulate the learning and development of the social service workforce
- are the national lead for workforce development and planning for social services in Scotland.

Each country in the UK has its own regulatory body that is responsible for the registration and regulation of social workers and/or social service workers in their country. They are: the Social Care Wales, the Northern Ireland Social Care Council and the SSSC. The Health and Care Professions Council regulates social workers in England only.

Find out more about us at:

Website: [www.sssc.uk.com](http://www.sssc.uk.com)

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