Council 29 October 2019 Agenda item: 11 Report no: 44 Appendix 3



DIGITAL STRATEGY 2017–2020

Appendix: Delivery Plan 2019/20

Q2 progress update

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Introduction

This document provides an update on the delivery of the Digital Strategy 2017-2020. It sets out the progress made to 31 March 2019 and the proposed actions for 2019/20.

The strategy identified the digital themes and priorities that would help us to deliver our strategic plan and combined projects that were already underway with additional projects identified through our research for the digital strategy.

The delivery programme for 2017-19 focused on designing and building a new IT service, infrastructure and customer relationship management systems which also included a new case management system. These systems successfully went live in February 2019.

Our programme for 2019/20 builds on the infrastructure programme, further developing our capacity and systems to ensure that we maximise the investment, improving our processes and customer service. We have prioritised projects for completion and will carry out discovery/research work for the remaining projects in the programme for 2019/20 to ensure that we can fully consider options and make the most appropriate decisions for the next phase. The programme for 2019/20 will also see the appointment of a Head of Digital and the continued rollout of the Office 365 products.

Table 1 summarises what we have delivered and sets out what we aim to deliver in 2019/20 and Table 2 sets out the lead officer, budget and timescale with a progress column to be completed each quarter starting in September 2019.

This will take us to the end of the current Digital Strategy. We have surveyed our staff, customers and stakeholders for feedback and are gathering analytics which will help us identify how well we have delivered and inform our approach and programme for 2021/24. Our next Digital Strategy will be designed to support the aims of the next Strategic Plan which is currently being developed.

The SSSC's Digital Strategy 2017-2020 sets out the background and context for the work carried out to date and is available on our website www.sssc.uk.com

Table 1

Digital Strategy Themes	A digital SSSC Designing the digital workplace we want for our staff.	Our SSSC digital workforce Supporting our staff to deliver transformational change.	Our customer view Using Sequence, our customer relationship management system (CRM) to create one view of each SSSC customer, to improve their experience and our customer service.	A digital social service workforce Supporting the social service workforce to take a Digital First approach.
Digital Strategy Priorities	Identify and invest in the right technology to support the way we need to work. Develop the capability to capture, analyse and store data and information in a single system.	Invest in a sustainable learning programme for the SSSC so that our staff have the right digital skills to develop and deliver digital services.	Develop and provide our services and products in ways that make sense for the people that use them and putting them before our ways of doing things.	Look for opportunities to work together with our partners and others to develop the digital capability of the social service workforce and design and deliver the best possible digital services for the best value.
Related Strategic Plan Commitments 2017 to 2020	Strategic priority 1: Achieve efficiencies in our processes by developing our online offering through MySSSC.	Strategic priority 5: Upskill our staff with digital skills to better serve our customers.	Strategic priority 1: MySSSC becomes a onestop shop and registration is more personalised for the individual. Strategic priority 2: Further reduce the time it takes to conclude a case. Strategic priority 5: Improve how we evaluate the impact of what we do and the difference we make.	Strategic priority 3: Ensure that our digital learning expertise, capacity and capability is scaled up both internally within the SSSC and with our strategic partners, to ensure that our work in this area is future proof and sustainable.

Digital work	Designed and	This work was carried into	Personalised our	No specific digital projects
delivered in	implemented a new	2019/20	customer portal,	were proposed under this
	SSSC IT network,	2017/20	MySSSC, and the	theme which is longer
2018/19	infrastructure and		corporate website	term.
			corporate website	term.
	IT Department.		Laboratici and an all basilla an	Maria and Property of the State Property
	5		Identified and built an	We continued to deliver
	Replaced all		effective case	work under this theme as
	devices and		management system for	part of the operational
	hardware.		our Fitness to Practise	work of the Development
			cases and Hearings.	and Innovation directorate.
	Rolled out Office			
	365 for all staff.			
	Reviewed and			
	replaced our			
	Sequence system.			
Digital work	Project 1: Consider	Project 7: An internal	Project 2: Further	No specific digital projects
proposed	telephony options	communication, document	increase the	are proposed under this
2019/20	and implement a	management and knowledge	personalisation of	theme for 2019/20.
	solution.	sharing platform.	MySSSC and the	
			website.	We continue to deliver
	Project 5: Develop	This will also include a rollout		work under this theme as
	an integrated	programme for Office 365,	Project 3: Further	part of the operational
	system for	ensuring that we are using the	develop D365 and	work of the Development
	planning,	potential to improve the way	MySSSC.	and Innovation directorate.
	performance and	we work.		
	risk		Project 4: Further	
		There will be a review of ICT	develop the functionality	
	Project 6:	staff skills when the new Head	and online interface of	
	Introduce	of Digital starts in post in	Mattersphere.	
	technology to	January 2020.	'	
	deliver paperless			
	hearings.	The SSSC are currently		
	,	developing a workforce		
		planning strategy and talent		
		management strategy, along		
		with looking at the L&D		
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	requirements for the	
	organisation. This will ensure	
	the staff skills and	
	competencies for digital are	
	addressed.	

Table 2

Digital Strategy priority	Project for 2019/20	Owner (s)	Lead	Projected budget in 2019/20	Timescale	Progress Q2
1. Identify and invest in the right technology to support the way we need to work.	Project 1: Consider telephony options and implement a solution	Head of Registration	System Development Manager	£65k	Telephone system installed by March 2020.	Sponsor Group approval received, Business case to October Council.
	Project 6: Pilot mobile devices and smart technology to deliver paperless hearings.	Head of Hearings	N/A	£50k	Pilot completed by March 2020	Budget approved and project underway.
2. Invest in a sustainable learning programme for the SSSC so that our staff have the right digital skills to develop and deliver	Project 7. Additional resources to design and implement a communication, document management and knowledge sharing platform using Sharepoint on Office 365.	Head of Legal and Corporate Governance Head of Strategic Communications	N/A Senior Communications Officer	£25k	Research completed by March 2020.	Budget approved and project underway.

digital services.						
	Appoint Head of Digital Services	Director of Strategy and Performance	N/A	TBC	Appointment made by September 2019	Appointed expected start date January 2020
	A rollout programme for Office 365, ensuring that we are using the potential to improve the way we work.	Digital Lead	IT Manager	TBC	Plan in place by October 2019	Rollout complete and training sessions scheduled to cover core Office 365 services.
3. Develop and provide our services and products in ways that make sense for the people that use them and putting them before our ways of doing things	Project 2: Research into options for increasing the personalisation of MySSSC and the website and options for the future development and hosting of our digital learning assets.	Head of Strategic Communications Head of Registration	Senior Communications Officer System Development Manager	£29k	Research completed by December 2019	Budget approved and project underway. Meeting arranged with Scottish Government Digital Transformation Service and SSSC.
	Project 3: Further develop D365 and MySSSC	Head of Registration	System Development Manager	£135k	Completed by March 2020	Budget approved and project underway.

	Project 4: Further develop the functionality and online interface of Mattersphere	Director of Regulation	Fitness to Practise Manager	£60k	Completed by March 2020	Budget approved and project underway.
	Project 8: Improve efficiency of MySSSC by introducing chatbot and AI technology to reduce errors and improve customer interaction	TBC	TBC	TBC	Deferred to 2020/21	N/A
4. Develop the capability to capture, analyse and store data and information in a single system.	Project 5: Discovery research for options to develop an integrated system for planning, performance and risk.	Head of Performance and Improvement	N/A	£10k	Completed by December 2019	Budget approved and procurement for a supplier to be scheduled. Project group identified.